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# SUGAR HILL ATTORNEY DANIELLE HUDSON LAUGHLIN EARNS PROFIT FIRST CERTIFICATION

## Profit First Professionals Help Guide Businesses to Higher Profitability

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Danielle Hudson Laughlin, Esq., founder of Hudson Legal, recently became a certified Profit First professional. Profit First strategies enable Ms. Hudson Laughlin to partner with her legal clients to provide novel and value added financial advice that can propel their companies to a higher level of success.

Profit First is a method developed by business author Mike Michalowicz that outlines how to systematically grow profits in

*"Clients often have needs beyond an immediate legal issue," said Hudson. "I serve as a trusted strategic*

any business. Profit First

(<https://www.profitfirstprofessionals.com>

(<https://www.profitfirstprofessionals.com>) became a best-selling book and a TED talk, and was featured on MSNBC, in Forbes and Accounting Today. The process has a proven track record of not only improving businesses' bottom lines, but changing where the lines are drawn.

*counselor for all business concerns. Who doesn't know a business owner that wants more profit?"*

"Clients often have needs beyond an immediate legal issue," said Hudson Laughlin. "I strive to become a trusted strategic counselor looking holistically at their business concerns. And who doesn't know a business owner that wants more profit?"

#### About Hudson Legal

Ms. Hudson founded Hudson Legal, LLC, (<https://www.hudsonlegalllc.com>) based in Sugar Hill, Georgia in 2015. Her law office serves other professional service practices such as health care providers and real estate brokers. Her specialized training allows her to move from courtroom to boardroom to serve as a "financial quarterback" to businesses by shifting the way they view their financial statements to ensure profitability.

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